



Annual Report 2007 – **Foundation for the Promotion of
Breastfeeding**



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Foreword



Main topic of the year 2007 was the Baby Friendly Hospital Initiative (BFHI). In addition to nine successful reassessments, a BFHI congress was organised in June for all hospital staff in charge of the project. The day offered the ideal opportunity for the sharing of experience and interesting talks.

World Breastfeeding Week was again publicised nationwide, this year by means of a beautiful photograph of a newborn baby. This was complemented by a balloon release. A significant milestone was reached in the work of the Codex Panel: the company Bimbosan AG – the last producer of infant formula to do so- has finally committed itself to adherence to the Code as amended in 1994. We are very glad that this long road has at last led to success.

Mr Markus Tauchmann (CSS Insurance) retired from the Board of Trustees this year. Our sincere thanks go to him for his dedication.

After seven years as president, I have resolved to resign my position in November of this year. I am very pleased to have found a worthy suc-

cessor in Ursula Zybach, who has already supported the Foundation for many years as a member of the Executive Committee. I would like to extend my sincere thanks to all members of the Board of Trustees, the Advisory Council, our financiers, the Office Management Team and especially to Wolfgang Wörnhard and Ursula Zybach (member of the Executive Committee), for their deep commitment to breastfeeding. I would like to wish success and motivation to all in their continuing promotion of breastfeeding - the gift for life.

Dr. phil. Ruth Lüthi
Chairperson

1. Background



The Purpose of the Foundation

The Schweizerische Stiftung zur Förderung des Stillens (hereafter "Swiss Foundation for the Promotion of Breastfeeding") was founded on July 10, 2000. The Foundation aims to promote breastfeeding in Switzerland chiefly by providing the population with information which is free from company or product bias, and also by supporting specific non-commercial projects. As an important aspect of the promotion of public health, breastfeeding promotion also aims to get socially disadvantaged children off to a good start in life. (Charter, Statutes, Article 2 Purpose; July 10, 2000)


The Foundation continues the activities which the UNICEF Working Group for the Promotion of Breastfeeding has carried out since 1992, and reinforces them through interdisciplinary collaboration.

Through the creation of the Foundation, the protection and promotion of breastfeeding in Switzerland were firmly integrated into existing national institutions. The Foundation constitutes the only means by which the WHO recommendations advising governments to set up national breastfeeding commissions and to integrate the promotion of breastfeeding into their national health promotion programmes are implemented in Switzerland.

The Promotion of Breastfeeding as an Aspect of Medium and Long-term Health Promotion

The promotion of breastfeeding is an indispensable aspect of medium and long-term health promotion. The health benefits of breastfeeding for both mother and child are undisputed. Breastmilk provides the best nutrition for the infant, and is a gift for life:

- Breastfeeding strengthens the bond between mother and child, and provides a source of comfort, closeness und warmth for the infant.
- Breastfeeding costs nothing; the milk is available at all times and places.

- 
- Breastfeeding does not require the use of non-environmentally friendly materials or energy sources.
 - As the composition and quantity of breastmilk is always ideal, breastfeeding has a positive effect on growth and helps to ensure that the child thrives.
 - Breastfeeding has a positive effect on the development of the immune system.
 - Breastfeeding reduces the risk of obesity, allergies, cardiovascular disease and high blood pressure even in late childhood.
 - Breastfeeding promotes optimum development of the mouth and facial muscles and jawbones.
 - Breastfeeding reduces the mother's risk of breast cancer
 - Breastfeeding has a positive effect on the retraction of the uterus, reduces the risk of postpartum haemorrhage and helps to reduce the flow of lochia.
 - Breastfeeding helps the mother to lose weight.

Exclusive breastfeeding during the first six months and continued breastfeeding together with safe and appropriate complementary food until the second year of life can help prevent numerous mid- and long- term diseases.

The UNICEF Baby-Friendly Hospital Initiative

The promotion of breastfeeding during the first days after delivery is a crucial step in ensuring that a baby will be successfully and exclusively breastfed over a period of several months.

In 1992, the World Health Organisation (WHO) and the United Nations Children's Fund (UNICEF) started a campaign for the promotion of breastfeeding. This campaign was launched under the name 'Baby Friendly Hospital Initiative' (BFHI) in industrialised and developing countries alike. As part of the initiative, the 'Ten Steps to Successful Breastfeeding' were elaborated as breastfeeding guidelines. These guidelines form the basis upon which a hospital may qualify for designation by UNICEF as a 'Baby-Friendly Hospital'.

On behalf of the Swiss Committee for UNICEF (here after "UNICEF Switzerland"), the Swiss Foundation for the Promotion of Breastfeeding is in charge of planning and implementing the quality assurance for UNICEF BFHI certifications. UNICEF Switzerland began implementing the initiative in Switzerland in 1993.

The quality assurance process consists of the following phases:

- Monitoring the implementation of the 'Ten Steps to Successful Breastfeeding' developed by WHO and UNICEF as a prerequisite for receiving BFH certification, based on scrutiny of the institution's self-assessment and analysis of statistical data on newborn babies;
- On-site evaluation by BFHI experts (reviewing of records, interviews with health professionals and mothers, observations, analysis of breastfeeding statistics) and the drawing up of an evaluation report for the UNICEF Evaluation Commission;
- Decision by the UNICEF Evaluation Commission on whether the hospital merits certification as «Baby-Friendly Hospital»;
- Awarding the UNICEF certification «Baby-Friendly Hospital»;
- Keeping breastfeeding statistics up to date, gathering data on all infants born in each certified hospital;
- Reassessment after 4 to 6 years.

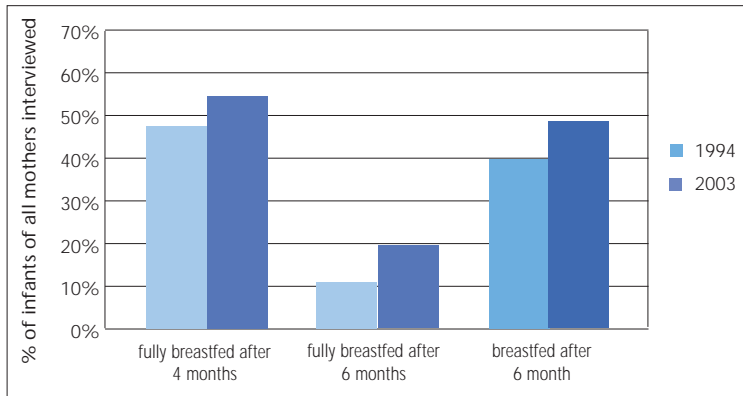
Assessment, reassessment and statistical data are important measures necessary to guarantee a sustained high level of quality.



Breastfeeding Studies in Switzerland

Two studies investigating breastfeeding rates in Switzerland were carried out in 1994¹ and 2003². The findings showed that breastfeeding rates rose significantly during this period, and applied to both fully breastfed infants and breastfed infants who were already receiving complementary foods.

The study carried out by Dratva and Merten in 2003 further demonstrated that infants born in maternity facilities which had been certified as Baby-Friendly and which strictly adhered to the standards of the Baby-Friendly Hospital Initiative were breastfed significantly longer.



Percentage of infants who were fully breastfed or breastfed after 4 and 6 months in the years 1994 and 2003.

¹Conzelmann C. (1995). Stillhäufigkeit und Stildauer in der Schweiz 1994. (Frequency and duration of breastfeeding in Switzerland 1994), Basel: Institute for Social and Preventive Medicine at the University of Basel

² Sonja Merten, Julia Dratva, Ursula Ackermann-Liebrich. Säuglingsernährung in den ersten neun Lebensmonaten – nationale Studie 2003. (Swiss study on Infant Nutrition during the first Nine Months of Life, 2003) From: Eichholzer M., Camenzind-Frey E., Matzke A., Amado R., Ballmer PE., et al. (eds). Fifth Swiss Nutrition Report, Berne: Swiss Federal Office of Public Health 2005; pp. 109 – 124.

2. Priorities in 2007

On the basis of the medium-term objectives for the period until 2008 (see 5. Outlook for the Future) an annual plan containing appropriate activities was elaborated for 2007. During the current reporting period the following key objectives were attained:

Activities within the framework of the BFHI

Assessment and Reassessment

In the year 2007 45 651 infants were born in one of Switzerland's baby-friendly maternity facilities. This figure represents 59.5% of all infants born in Switzerland. By the end of 2007 59 hospitals and 2 birthing centres had been awarded certification, a figure representing 44% of all hospitals and 10% of all birthing centres in Switzerland.

During this reporting period 9 maternity facilities underwent reassessment.

The following maternity facilities have passed reassessment:

- Kantonsspital Schaffhausen
- Spital Schwyz
- Klinik Linde Biel

- Andreas Klinik Cham
- Lindberg Winterthur
- Spitalzentrum Biel
- Kantonsspital Uri Altdorf
- Spital Zimmerberg Horgen
- Ospedale regionale san Giovanni Bellinzona

We would like to take this opportunity to offer our further congratulations to these hospitals!

The Daler Hospital in Freiburg refused reassessment during this reporting period - its designation as "Baby-Friendly" is thus due to expire at the end of 2007.

BFHI Congress

The Foundation for the Promotion of Breastfeeding organised an event in connection with the Baby-Friendly Hospital Initiative which took place at the premises of the Krebsliga Schweiz (Swiss Cancer League) on June 25 2007. The day was aimed at staff in charge of the BFHI project in designated hospitals, doctors, International Board Certified Lactation Consultants, midwives, birth assistants, health visitors, La Leche League breastfeeding counsellors as well as representatives from the groups



within the Foundation.

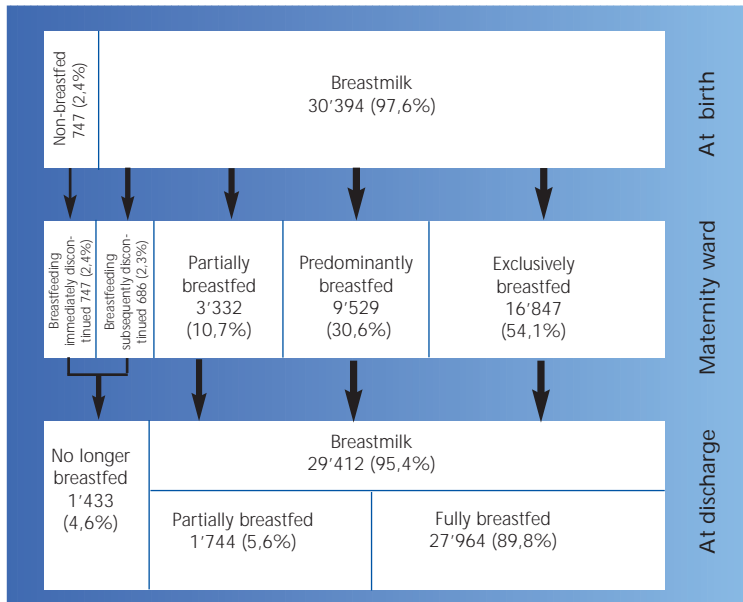
The history of the BFHI was presented by Ms Elsbeth Müller (Executive Director of UNICEF Switzerland). Dr. med. MPH Julia Dratva (Assistant Doctor at the Institute for Social and Preventive Medicine at the University of Basel) highlighted the achievements of the Baby-Friendly Hospital Initiative in Switzerland. The results of the study regarding quality assessment of the "Baby-Friendly Hospital Initiative", which was carried out by the Foundation in 2005 on behalf of UNICEF, were presented by Ms Cornelia Furrer (Project Leader, Interface). During the second part of the congress, three groups were formed to discuss the new improved questionnaire for the collection of breastfeeding statistics, with reference to a report on BFHI data, and questions on the subject were answered. We would like to take this opportunity to express our heartfelt thanks to the Swiss Cancer League, UNICEF Switzerland and Ardo Medical AG for their financial support for this event.

Monitoring of Breastfeeding Practices

Hospitals which received UNICEF certification compile statistical data on the nutrition of infants born on their premises. These data are gathered to ensure continuous quality assurance monitoring.

The Institute for Social and Preventive Medicine at the University of Basel (ISPM Basel) also analysed these data for each individual hospital during this reporting period. The nationwide results give very good insight into the situation at baby-friendly maternity facilities in Switzerland and provide a basis for comparison (benchmarking). The data gathered in 2006 was published halfway through the year 2007 and are very encouraging. The report on the monitoring of breastfeeding practices can be ordered from the secretary of the Swiss Foundation for the Promotion of Breastfeeding.

Data compiled for the year 2007 on the nutrition of healthy full-term infants born in the maternity departments of BFHI-certified hospitals and of those seeking certification were analysed. This analysis may be seen in the figure below.



Nutrition of healthy full-term infants in maternity wards 2007 (n=31'141)

Code for Monitoring the Marketing of Infant Formula

At the end of 2006, the company Bimbosan AG expressed its desire to be represented on the Codex-Panel. To achieve this aim, Mr Beat Hodler, Counsel and secretary of the Diet Association, and the Foundation's office management team invested a lot of time this year in finding a way of adapting the company's internet information and printed material to ensure its compatibility with the requirements of the Code. On July 10 2007 Bimbosan undertook in writing to abide by the Code as amended in 1994, and also to abide by and to implement the decisions taken by the Codex Panel to date. This represents a great achievement in the history of the Codex Panel after many years of hard work.

Public relations

The Foundation had a stall at the family fair "Famexpo" in Zürich, and was also represented at two trade fairs (the Swiss Association for Nutrition and the Swiss Association of Health Visitors). In June 2007 an extensive article on the Foundation's activities was published in the medical journal "Pädiatrie" ("Paediatrics"), No.3, 2007.

Papers were presented to the Swiss Federal Office of Public Health's Platform on Nutrition in May 2007 and also at the Congress of the Association of Lactation Consultants IBCLC in Olten in September 2007. The Foundation's website is regularly updated (www.stiftungstillen.ch).


World Breastfeeding Week 2007

World Breastfeeding Week took place once again at the beginning of October 2007. The theme for 2007 was:

Breastfeeding – the first hour matters

The message portrayed was as follows: “Breastfeeding within the first hour of birth is vital – it can help to determine for how long and how successfully an infant will be breastfed. Early breastfeeding also plays an essential role in future bonding between parent and child. The breast offers the ideal food for the infant after birth - colostrum, which satisfies the newborn without overloading the stomach. This milk constitutes a “first immunisation”, delivering antibodies to the infant and providing natural protection for the immune system. It is known that infants who are breastfed early are generally breastfed for longer. This also has a positive influence on development.


The Foundation was responsible for coordinating the associated activities, and received support from the following organisations: Berufsverbände der Stillberaterinnen IBCLC (BSS) (“Professional Association of Swiss Lactation Consultants”), the Mütterberaterinnen (SVM) (“Swiss



STILLEN





– der Anfang zählt

WELTSTILLWOCHE: 1.–7. OKTOBER 2007

 Schweizerische Stiftung zur Förderung des Stillens
www.stiftungstillen.ch

In Zusammenarbeit mit: Berufsverband Schweizer Stillberaterinnen (BSS) / Ligue suisse pour la Sèche Lactation Suisse / Schweizerischer Verband der Stillberaterinnen / Schweizerischer Hebammenverband

Mit Unterstützung von:

Association of Health Visitors“), the Hebammen (SHV) (“Swiss Federation of Midwives“), the Schweizerischen Gesellschaft für Gynäkologie und Geburtshilfe (SGGG/ gynécologie suisse) (“Swiss Association for Gynaecology and Obstetrics“), and La Leche League Switzerland (LLL). Posters and cards were printed in German, French and Italian for use in local activities.

20 Baby-Friendly hospitals and birthing centres took part in the national Action Day on October 1 2007: open days, lecture events and family brunches were held in combination with a simultaneous balloon release at 2pm. The event was well covered by the media.

World Breastfeeding Week 2007 was sponsored by Medela AG, Helsana Versicherungen AG, Penaten, the Swiss Federal Office of Public Health and Health Promotion Switzerland.

Publications issued by the Foundation

The brochure “Breastfeeding- a gift for life“, published by the Foundation, continued to be available in six languages.

The brochure has proven to be very popular- in 2007, some 63 000 copies were ordered directly from the Foundation. 76 900 births were recorded in Switzerland this year.

The brochure may also be obtained directly from the health insurance companies CONCORDIA, CSS and Helsana.

The Foundation is also taking over the distribution of the advice booklet for parents of premature and ill newborn infants “Geborgenheit, Liebe und Muttermilch“ (“Love, Care and Breastmilk“). The advice booklet was reprinted in French and German at the end of 2007.

The breastfeeding brochures may be ordered at www.stiftungstillen.ch.



3. Organisational Structure

Board of Trustees and Executive Committee

The Board of Trustees is composed of representatives of the founders.

The Board of Trustees met twice during the reporting period. Among other tasks, it adopted the financial statements and the annual report for 2006, as well as the budget and annual objectives for 2008.

Regrettably, in November of this year Dr. Ruth Lüthi resigned her position as Chairperson of the Foundation after 7 years. She had held this position since the creation of the Foundation. Through her calmness and serenity, she has contributed much to the success of the Foundation. She has shown deep commitment to establishing the BFHI throughout Switzerland. Our heartfelt thanks are due to her for her dedication.

The Board of Trustees elected Ursula Zybach as her successor. She directs the bowel cancer prevention programme for the Swiss Cancer League and also heads their "5 a day" campaign. In addition to her new position as Chairperson of our Foundation, she is Vice Chairperson of Public Health Switzerland, and designated Chairperson, effective 2009. As a long standing and judicious member of our Foundation's Executive Committee she is eminently suited to this position.

The Executive Committee of the Board of Trustees oversees the implementation of its decisions by the management. The Executive Committee met four times in order to discharge its duties. .

Advisory Council

The Advisory Council ensures the professional implementation of the Foundation's objectives. For this purpose it provides technical advice to the Board of Trustees, the Executive Committee and the Foundation offices. The Advisory Council met once.

This year PD Dr. I. Hösli took over the position of Chairperson of the Advisory Council from Prof. Dr. R. Huch. We would like to extend our sincere thanks to Prof. Dr. R. Huch for his deep commitment. We would also like to thank PD Dr. I. Hösli for her willingness to assume this position, and we look forward to working with her.

Codex Panel

In 1981, the World Health Organisation WHO adopted the International Code of Marketing of Breast-milk Substitutes. The International Code recommends that Member States take certain specific measures to achieve the following objectives (Article 1):

- safe and adequate nutrition for infants,
- the protection and promotion of breastfeeding,

- proper use of breast-milk substitutes based on adequate information and through appropriate marketing and distribution.

For this purpose the Swiss producers of infant formula in connection with the Swiss Federal Office of Public Health, the Swiss Association for Paediatrics and the FMH Swiss Medical Association signed the voluntary national Verhaltenskodex der Hersteller von Muttermilch-Ersatzpräparaten (hereafter 'Producers' Code of Marketing Infant Formula') in 1982. In 1995, a revised version of this Code was adopted. The revised text stipulates important provisions:

- The prohibition of the free distribution of infant formula to hospitals
- The producers' obligation to apply the principles of the Code to downstream marketing agencies, eg. by sensitising retailers as to the aims and principles of the Code
- The prohibition of unsolicited distribution of free samples to hospitals and parents. Only professional journals are permitted to advertise infant formula for newborns. Every advertisement must carry a mention of the fact that breastfeeding is the best nutrition for infants.

The Codex Panel is a committee based on equal representation, which

supervises the companies' advertising and sales activities, and regularly monitors adherence to the Code. The Panel is composed of five representatives of the manufacturers and five representatives of the Foundation. Adherence to the Code is a prerequisite for UNICEF "Baby-Friendly Hospital" certification.

The following manufacturers have agreed to abide by the Code:

- Bimbosan AG
- Hero Lenzburg
- Hipp GmbH & Co. Vertrieb AG
- Holle Baby Food GmbH
- Milupa SA
- Nestlé Suisse SA

The Codex Panel met twice.

The Codex Panel Portrait containing a summary of the most important information, may be obtained from <http://www.allaiter.ch/de/service/downloads.html>

UNICEF Evaluation Commission

Following assessment and reassessment of maternity facilities, the Evaluation Commission makes the final decision on the awarding of the UNICEF designation 'Baby-Friendly Hospital' within the context of the 'Baby Friendly Hospital Initiative'. The Evaluation Commission met three times during this reporting period.

BFHI Experts

The BFHI Experts carry out the assessments and reassessments of maternity facilities. In 2007 two meetings with team leaders from German-speaking Switzerland and one with team leaders from French and Italian-speaking Switzerland took place. In addition to this, the above-mentioned congress was held.



4. 2007 Financial Statements

Income Statement 2007 (in CHF)

	CHF
Income	
Projects	260 684.14
Operating Funds	233 520.00
Residual Income	2 400.00
Financial Income	3 336.45
Release of Contingency	82 679.00
	582 619.59
Expenditure	
Projects	166 286.14
Personnel Expenses	144 589.10
Operating Costs	29 574.60
Foundation Groups	16 995.40
	403 311.99-
Surplus 2007	179 307.60

Due to the release of unused provisions from former years (in concordance with Swiss GAAP Financial Reporting Standards 21), the financial statement shows an unusually high surplus of CHF 179 307.60.

This is a very pleasing result as it puts the Foundation on firmer ground, and as a result, the funds at the end of 2007 stand at CHF 333 035.00. A medium - term objective is to increase the Foundation's income to the minimum balance required for one year: ie. approximately CHF 450 000.00. Nevertheless, the Foundation is still entirely dependent on external funds to finance its activities.

Auditor's Report

The auditing of the annual financial statements 2007 was carried out by KBT Treuhand AG, Zurich. The auditors recommend the adoption of the financial statements for 2007 by the Board of Trustees.

Financial Support

In the course of this reporting period the Foundation received financial support in the form of operating funds or project financing from the following organisations and companies:

Ardo Medical AG
Berufsverband Schweizerischer Stillberaterinnen IBCLC
Bundesamt für Gesundheit (BAG)
CSS Versicherung
CONCORDIA Kranken- und Unfallversicherung AG
International Lactation Consultant Association (ILCA)
Health Promotion Switzerland
Helsana Insurance AG
Helvetia Sana
Johnson & Johnson (Penaten)
Canton Appenzell AR
Canton Basel Land
Canton Basel Stadt
Canton Bern
Canton Freiburg
Canton Glarus
Canton Jura
Canton Schaffhausen

Canton Solothurn
Canton Uri
Canton Waadt
Swiss Cancer League
La Leche League Switzerland
Medela
Swiss Association for Gynaecology and Obstetrics
Swiss Society of Neonatology
Swiss Federation of Midwives
Swiss Committee for UNICEF
Swiss Association of Health Visitors
FMH Swiss Medical Association
Association of Swiss Manufacturers of Diet Foods and Nutritional Supplements

The following people have supported the Foundation during the past year by waiving the remuneration due to them for their work as elected officials:

C. Bucher, PD Dr. I. Hösli, J. Thomann,

Our heartfelt thanks goes to these people.

5. Outlook for the Future

The Foundation aims to achieve the following objectives by December 2008:

Objective 1 Breastfeeding is a humanitarian issue and a basic right, and is therefore regarded as a fundamental right of the child. The Foundation promotes breastfeeding on a national level and works towards alleviating unequal opportunities of people from different socio-economic and cultural-linguistic backgrounds.

Objective 2 The general population sees breastfeeding as the normal way of feeding a baby. Breastfeeding is considered natural and desirable for mother and child alike. Breastfeeding is an integral part of all aspects of everyday life. This attitude is also reflected in the implementation of the labour act and the income replacement scheme.

Objective 3 By the end of 2008, 95 percent of pregnant women and 80 percent of future fathers are aware of the advantages of breastfeeding and the ideal duration of lactation. 40 percent of all babies born in Switzerland are exclusively breastfed for at least six months.

Objective 4 95 percent of breastfeeding mothers know whom to approach in case of breastfeeding difficulties and appropriate counselling centres are established.

Objective 5 By the end of 2008, 70 percent of babies are born in baby-friendly maternity facilities and 50 percent of Swiss maternity facilities are certified as baby-friendly. Ill and premature newborns on neonatal wards receive baby-friendly treatment and care.

Objective 6 Health care professionals in out-patient clinics and hospitals caring for pregnant and lactating women (in particular labour and delivery ward personnel, nursing staff, physicians, midwives, lactation consultants, nurses specialised in counselling mothers, nutrition consultants, physicians' assistants, trained staff in pharmacies and chemists) as well as professional insurance company and medical call centre staff know the advantages of breastfeeding and the ideal duration of lactation and are aware of the importance of high-quality breastfeeding management.

Objective 7 The marketing of infant formula and other products which might have a negative influence on breastfeeding and the duration of lactation is monitored and corrected if necessary.

Objective 8 The Foundation evaluates its organisational structures and secures funds to allow optimal promotion of breastfeeding on a national level.

The optimisation of both hospital certification and training of BFHI assessors will constitute one of the principal tasks for 2008. The improvements which were planned in 2007 are to be implemented. Collaboration with the organisation Health Promotion Switzerland is to enable the office management to achieve better results throughout the cantons. The objective is that cantonal authorities should play their part in encouraging hospitals to seek Baby-Friendly designation.

The brochure “Breastfeeding – a gift for life” is to be updated and reprinted in a new, more modern layout in collaboration with Health Promotion Switzerland. Its new title is “Breastfeeding – a healthy start in life”. Two chapters on exercise have been added to the original text, and the information section has been completed through the addition of important website addresses.

The brochure is to be translated into four more languages, and will thus be available in a total of ten languages: Albanian, English, French, German, Italian, Portuguese, Serbo-Croatian, Spanish, Tamil and Turkish.

Materials to be used in local campaigns during World Breastfeeding Week 2008 are again to be organised, including a Press Release. In addition to this, Health Promotion Switzerland is to provide the Foundation

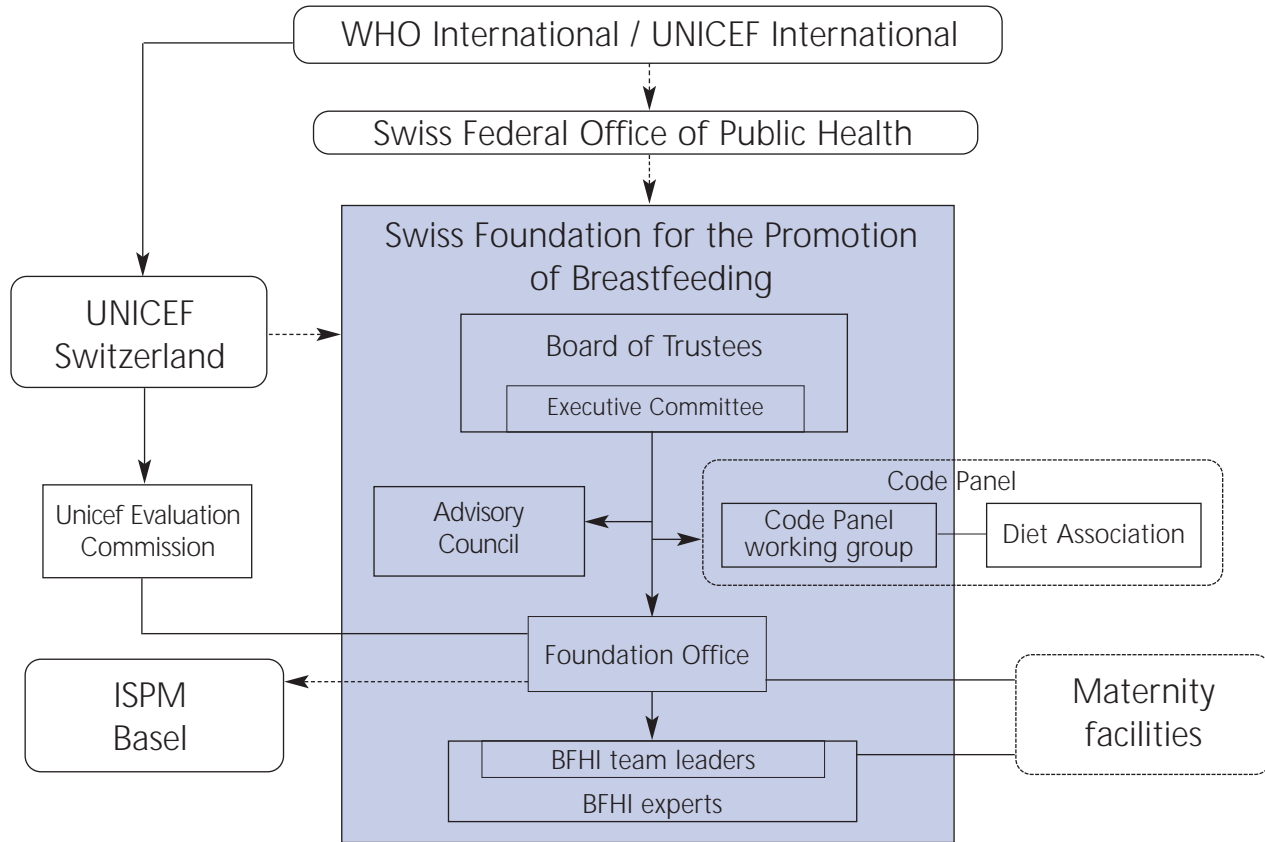
with a marquee measuring 7 x 10 m, which will be set up in probably five different Swiss cities during the week 22. – 26. September 2008.

In 2008 the medium term objectives for 2005 - 2008 are to be evaluated and new objectives for the period until 2013 are to be drafted as the basis for further activities.

In addition to securing the financial future of the Foundation, new premises must also be found during the year 2008.



Appendix I: Organisational Structure



Legend:

WHO = World Health Organisation

BFHI = Baby-Friendly Hospital Initiative

UNICEF = United Nations Children Fund

ISPM = Institute for Social and Preventive Medicine at the University of Basel



Managerial structure



Collaboration



Assignment of mandate

Appendix II: Groups within the Foundation and their Members

Founders

Berufsverband Schweizerischer Stillberaterinnen IBCLC (Professional Association of Swiss Lactation Consultants IBCLC)

Swiss Federal Office of Public Health (SFOH)

CONCORDIA Health Insurance Company AG

CSS Insurance

Helsana Insurance AG

La Leche League Switzerland

Public Health Switzerland

Schweizer Berufsverband der Pflegefachfrauen und Pflegefachmänner (SBK) (Swiss Professional Association of Nursing Experts)

Schw. Hebammenverband (SHV) (Swiss Federation of Midwives)

Swiss Committee for UNICEF (UNICEF Switzerland)

Schweizerische Gesellschaft für Gynäkologie und Geburtshilfe (SGGG; gynécologie suisse) (Swiss Association for Gynaecology and Obstetrics)

Swiss Red Cross

Schweizerischer Verband diplomierter ErnährungsberaterInnen (SVDE) (Swiss Association of Professional Nutrition Consultants)

FMH Swiss Medical Association

The foundation's creation was supported by the Swiss Association for Paediatrics as well as by the Swiss Association of Health Visitors, a speciality group of the Swiss Professional Association of Nursing Experts.



Board of Trustees

Chairperson

* Dr. phil. Ruth Lüthi, former Councillor, to end of November 2007 Head of Directorate for Health and Social Welfare, Canton Fribourg, to November 2006

* Ursula Zybach, as of November 2007 Krebsliga Schweiz, (Swiss Cancer League), ad personam

Members

Rita Bieri Swiss Association of Nurses Specialised in Counselling Mothers

Prof. Dr. med. Christian P. Braegger Swiss Association for Paediatrics

Liliane Bruggmann Swiss Federal Office of Public Health (SFOH)

Dr. med. Cornelia Conzelmann Public Health Switzerland

Silvia Honigmann Swiss Association of Professional Nutrition Consultants

Dr. med. Irene Hösli Chairperson of the Advisory Council

Verena Marchand Professional Association of Swiss Lactation Consultants IBCLC

Silvia Marwik La Leche League Switzerland

Kathrin Reinli Helsana Insurance AG

Dr. med. Elisabeth Saurenmann Swiss Association for Gynaecology and Obstetrics (gynécologie suisse)

Nicole Sid'Amar Swiss Federation of Midwives

Dr. med. Ursula Steiner-König FMH Swiss Medical Association

Dr. med. Jürg Vontobel CONCORDIA Health Insurance Company AG

* Wolfgang Wörnhard President of the Swiss Committee für UNICEF (UNICEF Switzerland)

* Member of Executive Committee

Advisory Council

Chairperson

PD Dr. med. Irene Hösli
University Hospital Basel

Members

Prof. Dr. med. Ursula Ackermann-Lieblich
Institute for Social and Preventive Medicine at the University of Basel

Prof. Dr. med. Kurt Baerlocher
Former senior physician at St. Gallen Children's Hospital

Nicole Sid'Amar
Swiss Federation of Midwives

Silvia Honigmann
Swiss Association of Professional Nutrition Consultants

Verena Marchand
Professional Association of Swiss Lactation Consultants IBCLC

Silvia Marwik
La Leche League Switzerland

*Kathrin Reinli
Helsana Insurance AG

Dr. med. Elisabeth Saurenmann
Swiss Association for Gynaecology and Obstetrics (gynécologie suisse)

Anna Sutter
Swiss Federal Office of Public Health (SFOH)

*Dr. med. Jürg Vontobel
CONCORDIA Health Insurance Company AG

Member with an advisory vote

Dr. Monica Casutt
Swiss Foundation for the Promotion of Breastfeeding

* on request

UNICEF Evaluation Commission

President

Prof. Dr. med. Kurt Baerlocher	Former senior physician at St. Gallen Children's Hospital
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Members

Ruth Brauen	Swiss Federation of Midwives
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Dr. med. Cornelia Conzelmann	Public health Switzerland
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Verena Marchand	Team leader BFHI
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Elsbeth Müller	Swiss Committee for UNICEF (UNICEF Switzerland)
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Christina Spiri	La Leche League Switzerland
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Member with an advisory vote

Dr. Monica Casutt	Swiss Foundation for the Promotion of Breastfeeding
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PD Dr. med. MPH, Elisabeth Zemp Stutz	Institute for Social and Preventive Medicine at the University of Basel
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Foundation Office

Dr. Monica Casutt	Joint Manageress
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Birgitta Locher-Meyer	Joint Manageress
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Tsering Shelkar	Secretary
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* Team leader

BFHI Assesors

Natacha Argilli	Midwife, La Sagne
Elke Atzbacher-Dietrich	Lactation consultant IBCLC, Schaffhausen
Brigitte Benkert	PR consultant/Speaker (DPRG), Lactation consultant IBCLC, Suhr
Regula Bucher	Midwife, Berne
*Fabienne Coquillat	Midwife, Cormondrèche
Irmtraut Fäth	Nurse AKP, Lactation consultant IBCLC, Zurich
Kathryn Granges	Midwife, lactation consultant IBCLC, Chésereux
*Christa Herzog-Isler	Nurse KWS, adult educator, lactation consultant IBCLC, Lucerne
*Silvia Honigmann	Nutrition consultant, lactation consultant IBCLC, Basel
Silvia Keel	Nurse, lactation consultant IBCLC, St. Gall
Vera Kuhn-Staub	Nurse KWS, lactation consultant IBCLC, Emmenbrücke
Ruth Kunz Zweifel	Nurse KWS, lactation consultant IBCLC, Wohlen
Sonja Maag-Wyss	Nurse KWS, lactation consultant IBCLC, Wolfwil
*Verena Marchand	Teacher, adult educator, lactation consultant IBCLC, Berne
*Corinne Meyer	Midwife, Vulliens
*Edith Müller-Vettiger	Nurse AKP, lactation consultant IBCLC, Richterswil
Christine Soulié	Midwife, lactation consultant IBCLC, Corsier
*Antoinette Thalmann	Nurse AKP, lactation consultant IBCLC, Richterswil
*Johanna Thomann Lemann	Teacher, adult educator, lactation consultant IBCLC, Berne
Karin Waldvogel-Höhener	Midwife, Hütten

Codex Panel

Representatives from the Swiss Foundation for the Promotion of Breastfeeding

Prof. Dr. med. Kurt Baerlocher	Former senior physician at St. Gallen Children's Hospital
Clara Bucher	Swiss Federation of Midwives
Birgitta Locher-Meyer	Swiss Foundation for the Promotion of Breastfeeding
Johanna Thomann Lemann	Professional Association of Swiss Lactation Consultants IBCLC
Wolfgang Wörnhard	Swiss Committee for UNICEF (UNICEF Switzerland)

Representatives from the Association of Swiss Manufacturers of Diet Foods and Nutritional Supplements

Peter Kropf	Holle Baby Food GmbH
Alexander Maier	Hipp GmbH & Co. Vertrieb AG
Dr. Stephanie Baumgartner Perren	Hero Lenzburg
Karin Rexeisen	Nestlé Suisse SA
Christophe Wadel	Milupa SA

Secretary

Beat Hodler	Counsel, Diet Association
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World Breastfeeding Week

Coordination

Dr. Monica Casutt

Swiss Foundation for the Promotion of Breastfeeding

Members

Rita Bieri

Swiss Association of Nurses Specialised in Counselling Mothers

Hannah Küffer Ackermann

Swiss Federation of Midwives

Ruth Kunz Zweifel

Professional Association of Swiss Lactation Consultants IBCLC

Marianne Rüttimann

La Leche League Switzerland

Dr. med. Elisabeth Saurenmann

Swiss Association for Gynaecology and Obstetrics (gynécologie suisse)

Appendix III List of Hospitals with UNICEF 'Baby-Friendly Hospital' Certification up to 31.12.07

AG	Baden, Kantonsspital Rothrist, Klinik Villa im Park Zofingen, Spital Zofingen	Genève HUG Meyrin, La Tour Réseau de soins SA – Hôpital de la Tour	Lugano, Ospedale Regionale di Lugano
AR	Heiden, Spitalverbund AR Spital Heiden Herisau, Spitalverbund AR Spital Herisau	GL Glarus, Kantonsspital	UR Altdorf, Kantonsspital Uri
BE	Bern, Insepspital Universitäts- Frauenklinik Bern, Hirslanden Salem-Spital Bern, Sonnenhof AG – Kliniken Sonnenhof & Engeried Biel, Klinik Linde AG Biel, Spitalzentrum Biel AG Burgdorf, Regionalspital Emmental AG Frutigen, Spitäler fmi AG – Spital Frutigen Riggisberg, Spital Netz Bern AG St-Imier, Hôpital du Jura bernois SA Thun, Spital STS AG – Spital Thun	JU Delémont, Hôpital du Jura LU Luzern, Luzerner Kantonsspital Luzern, Hirslanden Klinik St. Anna	VD Morges, Ensemble Hospitalier de la Côte – Hôpital de Morges Nyon, Groupement Hospitalier de l'Ouest Lémanique – Hôpital de Zone
		NE La Chaux-de-Fonds, Hôpital neuchâtelois	VD/VS Aigle, Unité Mère-Enfant Hôpital du Chablais
		SG Grabs, Spitalregion Rheintal Werdenberg Sarganserland – Spital Grabs St. Gallen, Kantonsspital St. Gallen Wil, Spitalregion Fürstenland Toggenburg – Spital Wil	VS Visp, Spitalzentrum Oberwallis – Regionalspital
		SH Schaffhausen, Spitäler Schaffhausen – Kantonsspital	ZG Cham, AndreasKlinik AG Zug, Zuger Kantonsspital
BL	Arlenheim, Ita Wegman Klinik Liestal, Kantonsspital	SO Solothurn, Bürgerspital Solothurn, Privatklinik Obach	ZH Affoltern am Albis, Bezirksspital Horgen, Spital Zimmerberg Kilchberg, Stiftung Krankenhaus Sanitas Männedorf, Spital Männedorf Richterswil, Paracelsus-Spital Schlieren, Spital Limmattal Uster, Spital Uster
BS	Basel, Universitätsspital / Universitäts- Frauenklinik Basel	SZ Lachen, Spital Lachen Schwyz, Spital Schwyz	Wetzikon, Spital Wetzikon Winterthur, Kantonsspital Winterthur, Klinik Lindberg AG
FR	Fribourg, Hôpital cantonal de Fribourg Fribourg, Hôpital Daler Givisiez, Maison de Naissance Le Petit Prince	TG Frauenfeld, Spital Thurgau AG – Kantonsspital Münsterlingen, Spital Thurgau AG – Kantonsspital	Zürich, Geburtshaus Delphys Zürich, Stadtspital Triemli Zürich, Universitätsspital Zürich
GE	Genève, Hôpitaux universitaires de	TI Bellinzona, Ospedale Regionale e Valli San Giovanni Locarno, Ospedale regionale La Carità	

Appendix IV: Publications

All publications available from the Foundation may be
downloaded at
www.allaiter.ch/de/service/downloads.html







Schweizerische Stiftung zur Förderung des Stillens
Fondazione svizzera per la Promozione dell'Allattamento al seno
Fondation suisse pour la Promotion de l'Allaitement maternel



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